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**NORTHSTAR NEW JERSEY'S AFTER SCHOOL ADVANTAGE PROGRAM INSTALLS \$15,000 COMPUTER LAB AT  
THE AIDS RESOURCE FOUNDATION FOR CHILDREN IN NEWARK**

(Newark, New Jersey) – October 28, 2014 – Northstar New Jersey, an affiliate of GTECH Corporation, a leading technology provider, is pleased to announce the opening of the third Northstar NJ After School Advantage Computer Lab today at the AIDS Resource Foundation for Children on Academy Street in Newark. Northstar New Jersey is the management services company which, through a Growth Services Agreement with the State of NJ and Department of Treasury, provides sales and marketing support to the New Jersey Lottery. A significant pillar of Northstar NJ's success is its commitment to the community and corporate social responsibility. Northstar NJ and the AIDS Resource Foundation for Children hosted a special dedication ceremony to celebrate the lab's official opening this afternoon at 4:30 pm at the Academy Street Firehouse location.

Northstar New Jersey executives and local dignitaries, including New Jersey Lottery Executive Director Carole Hedinger, New Jersey Lottery Deputy Director John Custodio, NSNJ General Manager Russ Knapp, Freeholder Rolando Bobadilla, Representatives from Senator Cory Booker's office, ARFC Executive Director Kevin Zealand and Jim Leonard, Senior Vice President of Community Investment for the Devils, joined community members to celebrate the newly installed lab.

As part of Northstar New Jersey's commitment to community and investment in Corporate Social Responsibility, the After School Advantage program provides computer labs to non-profit organizations throughout New Jersey that demonstrate a need for the computers and dedication to promoting technology education.

"Today's computer lab launch at the AIDS Resource Foundation for Children at the Academy Street Firehouse is exciting for Northstar New Jersey. It is the third lab we've installed in New Jersey and testament to our dedication to the education and development of our youth in the State. Northstar New Jersey appreciates the help and cooperation we received from local officials, State Legislators, business people and community leaders who share the common goal of bringing computer technology to students in the areas of the state that need it the most," said Northstar New Jersey's General Manager, Russ Knapp. "We look forward to continuing our philanthropic efforts in New Jersey for many years."

Northstar New Jersey donated \$15,000 of advanced computer technology and other equipment to the AIDS Resource Foundation for Children, which includes 8 Dell flat-panel computers, headsets, educational software, chairs, workstations, and an all-in-one printer. The donation also included a complete room renovation which incorporated new electrical wiring, freshly painted walls and room décor. Northstar New Jersey employees volunteered their time to help with the renovation by assembling desks and chairs, painting and installing the computers and software.

"This computer lab adds a special and invaluable component to our unique programs. We are very grateful for the support of Northstar New Jersey in making the Academy Street Firehouse a safe place for our children to learn and grow," stated Kevin Zealand, Co-Executive Director of the AIDS Resource Foundation for Children.

## **About the AIDS Resource Foundation for Children, Academy Street Firehouse**

The AIDS Resource Foundation for Children is dedicated to serving HIV/AIDS affected youth; its' Academy Street Firehouse location is the first single location in New Jersey to address the specific educational, social, and medical needs of children and adolescents who are dealing with the loss of a parent due to AIDS. After school programming is offered every afternoon at the Firehouse to enhance the lives of youth participants by aiding them in receiving a high school diploma, preparing them for life after high school (be it in college or the work force), educating them to engage in healthy lifestyles, exposing them to the arts, and providing them with necessary mental health services. For more information please visit <http://aidsresource.org/academy-street-firehouse-youth-program/> .

## **About Northstar New Jersey's After School Advantage Program**

The Northstar New Jersey After School Advantage program, which began in 1999 through the GTECH Corporation, provides educational opportunities to local children by donating new computers, printers, software, furniture, and volunteer hours to non-profit organizations that sponsor after-school programs statewide. The program aims to narrow the "digital divide" between affluent individuals and minorities, low-income households, and single parent families, to grant more children access to computers and other educational opportunities.

The After School Advantage Program allows Northstar New Jersey to apply its technological expertise to assist in the education of our urban youth. For each After School Advantage Program, Northstar NJ donates, on average, \$15,000 in new computers, printers, software, furniture, and volunteer hours to qualifying non-profit agencies statewide. Since the launch of the After School Advantage Program on April 14, 1999, GTECH has installed over 225 computer centers in the District of Columbia, Canada, Chile, Colombia, Jamaica, and Trinidad and Tobago, Rhode Island, Texas, Oregon, Georgia, California, Kentucky, Ohio, Arizona, New Jersey, Michigan, Kansas, Wisconsin, New York, Colorado, Missouri, Louisiana, Illinois, New Mexico, Virginia, Idaho, Florida, Tennessee, Nevada, and Washington. For more information about Northstar New Jersey and GTECH's After School Advantage Programs, please visit [www.gtechlottery.com](http://www.gtechlottery.com) or contact Sarah Brennan, Director of Corporate Affairs, Northstar New Jersey at [Sarah.Brennan@NorthstarNJLottery.com](mailto:Sarah.Brennan@NorthstarNJLottery.com) .

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